

45 Million &  
Dollars  
1700 Jobs.

That's the economic impact  
of nonprofit arts in Eugene.

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Learn more about what your participation  
in the arts means for Eugene at:

[ArtsandBusinessEugene.com](http://ArtsandBusinessEugene.com)

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Results drawn from the Arts & Economic Prosperity IV study, a nationwide study conducted by Americans for the Arts. The study was facilitated in Eugene by the **Arts and Business Alliance of Eugene**, the **City of Eugene**, the **UO's Center for Community Arts and Cultural Policy** and Eugene's nonprofit arts community.